

How we create value

Our purpose

As guardians of Māori fishing assets we are dedicated to contributing to the wellbeing of future generations.

Our vision

We connect the world to the true taste and rare magic of New Zealand's best kaimoana and kai ora.

Inputs



Whakatipuranga
— *Financial, manufactured*

An enduring balanced portfolio positioned for growth that is underpinned by visionary and innovative leadership, that delivers long-term sustainable wellbeing for future generations. Investments we make have a long-term view.



Whakapapa
— *Intellectual, social and relationship*

Collaborative approach to maintaining and developing an ingrained understanding of who we are, the needs and aspirations of our people, our shareholders and stakeholders. The investment in our people, technology and innovation to honour the settlement of fisheries assets on behalf of Iwi.



Manaakitanga
— *Human, social and relationship*

The care we have for our people and the creation and nurturing of meaningful relationships and partnerships to enable an enduring industry.



Kaitiakitanga
— *Natural*

Being responsible and active custodians of the taonga that has been entrusted to us to manage and protect on behalf of our Iwi shareholders.

Outputs

- Annual dividend
- Maximum utilisation of assets
- Continuous improvement culture
- Investment in infrastructure to enable growth

- Revitalisation of Te Reo Māori with our people
- Providing bespoke business models and opportunities for shareholders
- Strong partnerships within shareholders and industry.

- Keeping our people safe – zero harm culture
- Hikoi ki te Ora – wellbeing programme
- Training and development programme
- Support during Covid19 and global recession
- Scholarships and development opportunities for rangatahi

- Collaborative fisheries management
- Environmental improvements from innovative farming and harvesting practices
- Carbon neutral by 2040



Outcome

Long term value creation for our shareholders and stakeholders, including the communities we operate in.